Ellie Kim

VISUAL & EXPERIENCE DESIGNER

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EXPERIENCE

Graphic Design & Marketing Co-op Fraser Health Authority

May 2026 - PRESENT

- Designed visual communication materials, presentations, templates, and digital assets for physician quality improvement initiatives, translating complex information into clear, accessible visuals.
  • Collaborated with cross-functional stakeholders to gather feedback, refine deliverables, and maintain consistent visual standards across digital and print communications.
  • Supported concurrent projects through stakeholder coordination, content organization, quality assurance, and iterative design improvements.

Product & Visual Designer Enactus SFU

OCT 2025 - MAY 2026

- Designed branded merchandise (hoodies, banners, and stickers) to strengthen team identity and visibility at showcases and events.
- Collaborated cross-functionally with PMs, marketing, and operations to develop visual branding for a new project, creating cohesive design assets aligned with Enactus guidelines and project goals.

UX Researcher & Product Designer The Hive Bouldering Gym

SEP 2023 - DEC 2023 | Academic Project

- Conducted user interviews, usability testing, and journey mapping to identify climbers' pain points and opportunities for improvement.
- Designed interactive Figma prototypes that enhanced digital engagement and aligned with stakeholder goals.

Creative Art Team Director Grace Community Church

JUNE 2021 - DECEMBER 2025

- Directed event branding across apparel, booklets, and digital media, increasing engagement and attendance.
- Led a creative team to deliver cohesive visual strategies and impactful digital/social media campaigns.

Visual Designer MOIM Vancouver

OCT 2024 - PRESENT

- Designed branded graphics for community events and online promotions, strengthening cultural identity.
- Collaborated with organizers to align visual design with community goals and audience engagement.

EDUCATION

SIMON FRASER UNIVERSITY

2021 - Present

Degree
Bachelor of Arts (BA)

Major
Communication,
Interactive Arts & Technology

Concentration - Designing Interactions

GPA
3.6/4.33

SKILLS

Design

User Experience, Interaction Design, User Interface, Design systems, Digital Prototyping, Graphic Design, Wireframing, Art Direction, Branding

Research

User Interviews, Heuristic Evaluation, User Testing, Stakeholder Workshops, Information Architecture, Journey Mapping, Competitor Analysis, Persona Design, Survey Design

Software & Tools

Figma, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, HTML & CSS, Microsoft Office (PowerPoint, Excel, Word), Slack, ClickUp, Zoom

AWARDS & SCHOLARSHIPS

CHAMPION — NATIONAL DESJARDINS COMMUNITY EMPOWERMENT CHALLENGE
Enactus Canada | 2026

1ST PLACE — REGIONAL DESJARDINS COMMUNITY EMPOWERMENT CHALLENGE
Enactus Canada | 2026

DEAN'S HONOUR ROLL
Simon Fraser University | Fall 2022, Spring 2023, Summer 2023, Spring 2024

INTERNATIONAL MOBILITY AWARD
Simon Fraser University

UNDERGRADUATE STUDENT ENTRANCE SCHOLARSHIP
Simon Fraser University